
Digital examines progress in South Africa

MAYNARD, Mass. — A small delegation of Digital representatives traveled to South Africa recently to research and discuss Digital's interest in possible future participation in the South African market.

Digital has historically refrained from conducting business in South Africa due to the country's apartheid system of government. But the political changes taking place—including the dismantling of apartheid and the negotiations toward a new constitution and a democratically elected non-racial government—have led to a decision to prepare

for future involvement.

The delegation met with a broad spectrum of representatives from the business, political, academic, and philanthropic communities during the visit. Among the meetings was a private luncheon with Dr. Nelson Mandela, president of the African National Congress, to discuss the role of foreign investment in South Africa and Digital's interest. John Sims, Digital's vice president of Strategic Resources, told Dr. Mandela, "We are truly moved by the progress you have been able to make toward the creation of a new South Africa. Your struggle has

been a source of inspiration for people all over the world."

Dr. Mandela praised Digital's support for the anti-apartheid movement and asserted that socially responsible foreign investors will be warmly welcomed by the country's new leadership.

"Digital believes there will be both a strong potential market, and a constructive role for the corporation to play, in the new South Africa," said John.

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*Article courtesy of
Corporate PR.*



Dr. Nelson Mandela (right), president of the African National Congress, with John Sims (left), Digital vice president of Strategic Resources, at their recent meeting in Johannesburg, South Africa. As a gift from Digital, John presented Dr. Mandela with a signed lithograph of Synthia Saint James' painting, "With Honors," which was commissioned for the National Urban League's Portraits of Black America Series.
